

Bestnet Launches New Highly Colored Striped Netprotect® Long Lasting Insecticide Incorporated Mosquito Nets

Kolding, Denmark- August 18, 2010 Bestnet Europe Ltd. today announced the international launch of highly colored, striped Netprotect® Long Lasting Insecticidal Mosquito Nets.

Long Lasting Insecticidal Mosquito Nets (LLINs) are a vital tool in the combat against malaria, especially in sub-Saharan Africa where LLINs are now in widespread use in malaria reduction and eradication programs. Currently, the majority of LLINs are provided in standard solid white or solid light blue. While mosquito net manufacturers often incur additional charges of up to 10 to 15% percent more to customers for other color choices, Bestnet has been a market leader in providing Netprotect® in a wide variety of solid color choices at no additional cost to the customer.

Bestnet will now produce Netprotect® and Netprotect® A in a variety of striped color choices designed to allow the LLINs to remain in place as a decorative accessory in homes. The new striped nets represent an alternative design for mosquito nets that makes using a Long Lasting Insecticidal Mosquito Net more attractive for potential users.



Beginning in August, 2010, Netprotect® and Netprotect® A will be available in dark blue & dark green, dark green & light blue, and red & light blue stripes. Bestnet plans to expand the color pallet for additional combinations used in these new striped nets, allowing for custom color combinations.

As with all Netprotect® colored nets, there will be no additional charges for choosing the more attractive striped nets over standard solid white or solid light blue nets.

About Bestnet Europe Ltd.

Bestnet Europe Ltd., manufacturers of the long-lasting mosquito net Netprotect®, supports the many ministries of health and relief organizations worldwide working for a life without malaria. Worldwide more than 1 million people a year die from malaria -- most of which are children under 5 years -- even though the disease is preventable.

Bestnet now produces more than 1.5 million Netprotect® mosquito nets per month. Netprotect® is produced in China, India and several locations in Africa, and the company is also working on creating an aid foundation, which will donate Netprotect® mosquito nets to selected villages in collaboration with partners and relief organizations globally.



Colourful
dreams
under your
Netprotect®

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